

MIRADA DE ESTRELLA EYE CONTOUR

*Theobroma Cacao, *Simmondsia Chinensis Oil, *Cocos Nucifera Oil, Eco-cert Colloidal Gold (CI77480), Coenzyme Q10 (squalane, tocopheryl acetate, ubiquinone), Tocopherol

(* = organic + fairtrade)

COCOA BUTTER: Thanks to its high content of minerals and vitamins A, B, C and E, cocoa butter slows down the aging process of the skin by neutralizing free radicals and stimulating the production of collagen. The skin around the eyes is the most delicate of the face, which makes it the most vulnerable to scarring and early aging. Cocoa Butter tightens and tightens the skin for better hold and elasticity, and its high content of polyphenols stimulates the skin and reduces fine lines and wrinkles.

JOJOBA OIL: Nicknamed the gold of Mexico, this plant produces an oil with unique properties in the plant world and is a renowned anti-aging agent. Its composition is as close as possible to that of the skin's natural sebum; nourishing, it penetrates and strengthens the hydrolipidic barrier better than any and without a greasy film. Its healing properties reinforce cell defenses against free radicals. It is softening and regulating helping to fight against bacteria and excess sebum. Anti-inflammatory, calming, restorative, and regenerating, it limits the attacks on the elastin fibers of the skin and redensifies its dermal tissue. Result: wrinkles are reduced while smoothing and firming.

COCONUT OIL: Coconut oil is an excellent anti-wrinkle agent. It strengthens tissues for younger looking skin. In the eye area, it reduces puffiness and dark circles, which form with age and thinning of the skin, making the vessels under the eyes more visible. It is a very good antioxidant that also reduces inflammation. Its medium chain fatty acids and antioxidants give it anti-microbial and antimycotic effects. Which, in addition, reduce the risk of infections. It contains high levels of lauric acid. A component that regulates the natural pH of the skin while promoting its cellular restructuring. It helps maintain adequate levels of collagen and elastin. Two essential substances for the firmness and youthfulness of the skin. Coconut oil reduces the negative impact of free radicals, the main responsible for weakening and premature wrinkles. It is ideal for

sensitive skin around the eyes. Because it deeply hydrates it and reduces the harmful effects of the sun's UV rays.

COENZYME Q10: Coenzyme Q10 is naturally present in the body's cells. Thanks to its remineralizing and revitalizing properties, it promotes oxygenation and cell renewal, which helps delay premature skin aging. From the age of 30, the production of Q10 tends to decrease, which leads to the appearance of wrinkles and fine lines. Q10 improves the appearance and quality of the skin by softening and softening it. It is an ally against dry, dehydrated and irritated skin. Q10 does not only act on skin cells, but also on all cells in the body. The defensive function of the skin decreases with age, which makes it sensitive to oxidative stress, in addition to promoting the appearance of wrinkles and fine lines. Q10-based treatments can strengthen the energy metabolism of skin cells as well as its natural defense mechanisms. Applied as a serum, body lotion or cream, Q10 penetrates the skin to fight free radicals. In fact, at excessively high concentrations, these free radicals cause oxidative stress that can promote inflammation, damage cells and accelerate skin aging. Q10 can be combined with other active ingredients such as vitamin E or vitamin C.

VITAMIN E: Vitamin E is both a powerful moisturizer and a naturally lipid-replenishing active ingredient. It is also a super anti-aging active due to its excellent antioxidant effect. It fights effectively against the famous oxidative stress responsible for skin aging by countering the attacks of free radicals generated by small daily aggressions (such as pollution, tobacco but above all exposure to sunlight which is the origin dark spots) and breaking the vicious circle that causes skin cells to deteriorate each other. It also boosts the production of collagen in the skin to keep it firm while preventing the appearance of wrinkles. Regenerating and anti-inflammatory, vitamin E improves cell regeneration and therefore facilitates healing. On the face, vitamin E also has an effect on the signs of fatigue that lodge in the eyes, it improves microcirculation to effectively reduce dark circles and refresh the eyes. Vitamin E therefore reveals a complete anti-aging action.